

Advertising with *The Independent*

The Independent at www.independent-magazine.org offers a targeted and effective way to reach independent film industry professionals. With thousands of online readers worldwide, join and support the independent filmmaking movement.



Advertiser Benefits

- **Return on Investment:** Real-time statistics to track daily, weekly, monthly and all-time views & clicks as well as reports on who clicked on your ad and from what page.
- **Targeted Audience:** Reach the 12,000+ loyal subscriber base of *The Independent* of working filmmakers, industry professionals and film students. You can also target categories and regions.
- **Consistent Exposure:** Advertisers who choose a leaderboard or skyscraper ad for 6 months or longer will receive a sponsor logo which appears on every page, every time in the category of their choice.
- **Email Newsletter:** Advertisers receive exposure (text or logo) in our email newsletter twice a month sent to over 12,000 subscribers.

"After decades of reading and being inspired by *The Independent*, I was distraught when AIVF had to close up shop. I'm therefore **elated** to know you're resurrecting this magazine online."

Advertiser Packages

		15% discount	20% discount	30% discount
	monthly	3 month	6 month	1 yr
Lead Banner 468 x 60	\$700	\$1,785	\$3,360	\$5,880
Side Skyscraper 120 x 600	\$600	\$1,530	\$2,880	\$5,040
Side Banner 120 x 240	\$400	\$1,020	\$1,920	\$3,360
Large Side Button 120 x 90	\$200	\$510	\$960	\$1,680
Small Side Button 120 x 60	\$150	\$383	\$720	\$1,260

* Ads must be under 30K, as a .gif, .jpg or .png. (see all [sizes](#))

Contact Us

Michele Meek, Publisher | michele@independent-magazine.org | 877-513-7400 x84 | [website](#)